



HOW TO BUILD A LEADERSHIP PIPELINE

STEP NINE

6 WAYS TO RETAIN VOLUNTEERS




**RETENTION EASIER
THAN
RECRUITMENT**

1 KEEP THE WHY FRONT AND CENTRE

2 CELEBRATE ACHIEVEMENT

3 Focus on outcomes
more than style



People leave bad
managers not bad
jobs

4 Elevate Encouragement

5 Show the way

6 PLACE PEOPLE IN TEAMS



Next Steps

Establish Volunteer
of the Month



Next Steps

Write 5
encouragement notes



Next Steps

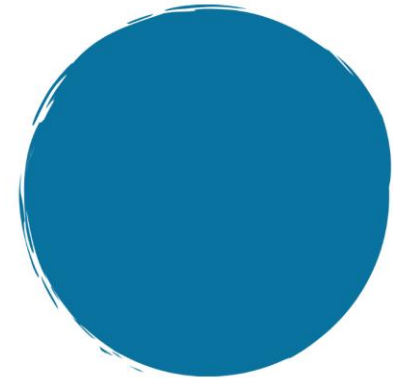
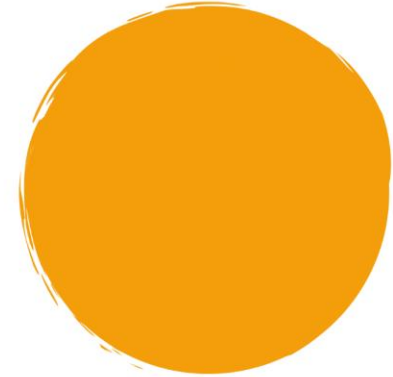
Articulate the
why
to 7 leaders

DOWNLOAD THE CHECKLIST

ESTABLISH VOLUNTEER OF MONTH

WRITE 5 ENCOURAGEMENT NOTES

ARTICULATE THE WHY TO 7 LEADERS





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