



# **HOW TO BUILD A LEADERSHIP PIPELINE**



# STEP NINE

## 6 WAYS TO RETAIN VOLUNTEERS



**RETENTION EASIER  
THAN  
RECRUITMENT**

# # 1 KEEP THE WHY FRONT AND CENTRE


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# # 2 CELEBRATE ACHIEVEMENT

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# 3 Focus on outcomes  
more than style





People leave bad  
managers not bad  
jobs

# # 4 Elevate Encouragement



# 5 Show the way

# # 6 PLACE PEOPLE IN TEAMS

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# Next Steps

Establish Volunteer  
of the Month



# Next Steps

Write 5  
encouragement notes



# Next Steps

Articulate the  
why  
to 7 leaders

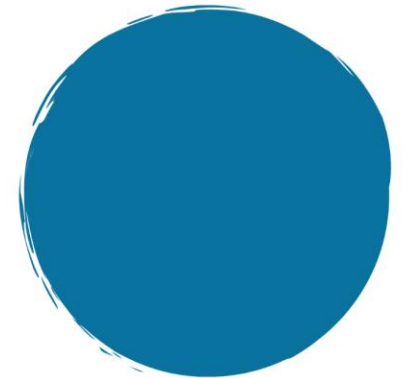
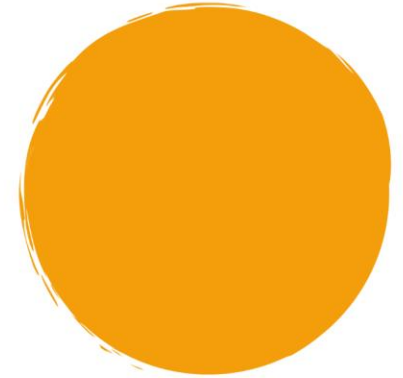
# DOWNLOAD THE CHECKLIST

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ESTABLISH VOLUNTEER OF MONTH

WRITE 5 ENCOURAGEMENT NOTES

ARTICULATE THE WHY TO 7 LEADERS







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